

Listing of the Claims:

1-7. (withdrawn)

8. (currently amended) A package having information relating to pet brushing criteria, comprising:

a body having a front side, a rear side, a top and a bottom;

a first display on the body corresponding to an at least one example of a pet coat type and a second display on the body naming the pet coat type;

an a visual identifier on the body different from the first and second displays, the identifier that corresponds being specific to identify the pet coat type; and

a pet grooming tool carried by the package and being configured specifically for grooming the pet coat type corresponding to the identifier of the first display.

9. (currently amended) The package having information relating to pet brushing criteria of claim 8, further including a ~~second~~ third display on the body providing instructions on how to use the pet grooming tool.

10. (currently amended) The package having information relating to pet brushing criteria of claim 8, further including a ~~third~~ fourth display on the body identifying other pet grooming tools suitable for use with the pet coat type of the first display corresponding to the identifier.

11. (currently amended) The package having information relating to pet brushing criteria of claim 8, wherein the first display ~~of a pet coat type~~ is a photograph of a pet with that pet coat type.

12. (currently amended) The package having information relating to pet brushing criteria of claim 8, wherein the first display ~~of a pet coat type~~ is disposed on the front side of the body.

13. (currently amended) The package having information relating to pet brushing criteria of claim 8, wherein the ~~first~~ second display ~~of a pet coat type~~ is a name of a breed having that pet coat type.

14. (currently amended) The package having information relating to pet brushing criteria of claim 8, wherein the identifier is a color ~~that corresponds to~~ specifically representing the pet coat type ~~of the first display~~.

15. (previously presented) The package having information relating to pet brushing criteria of claim 8, wherein the identifier that corresponds to the pet coat type of the first display is disposed on the front side of the body.

16. (previously presented) The package having information relating to pet brushing criteria of claim 8, wherein the top of the body includes an aperture for hanging the package on a display rack.

17. (previously presented) The package having information relating to pet brushing criteria of claim 8, wherein the pet grooming tool is carried on the front side of the body.

18. (currently amended) A system for selecting a pet grooming tool, comprising:
a plurality of packages each including one of a first display showing a pet coat type and a second display naming the pet coat type, each of the plurality of packages representing a different pet coat type;

a plurality of ~~different~~ identifiers different from one another and different than the first and second displays, at least one identifier being disposed on each package, wherein each identifier package is associated with identifies a different one of the pet coat type[s]; and

a plurality of different pet grooming tools, at least one grooming tool being carried by each of the plurality of packages and configured for use in grooming the associated pet coat type of its respective package; and

~~a plurality of pet coat type examples, at least one pet coat type example being disposed on each package and corresponding to its respective pet coat type and its respective at least one identifier.~~

19. (currently amended) The system for selecting a grooming tool of claim 18, further including instructions disposed on each of the plurality of packages ~~for~~ instructing how to use the ~~at least one grooming tool~~ carried by the each respective package[[s]].

20. (currently amended) The system for selecting a grooming tool of claim 18, wherein the first display plurality of pet coat type examples includes at least one photograph of a pet with that pet coat type.

21. (previously presented) The system for selecting a grooming tool of claim 18, further comprising:

a display rack supporting the plurality of packages; and

a chart mounted in at least close proximity to the display rack and illustrating a relationship between each of the plurality of different grooming tools and each one or more related ones of the plurality of pet coat types.

22-28. (withdrawn)